



Positioning for the Future 2012 Leadership Forum

Positioning for the Future Leadership Forum is a development initiative for high-potential performers focused on strengthening leadership behavior and cultivating a performance-based culture

The Program:

Positioning for the Future (PFF) is a personal and professional development forum. Future-oriented organizations are asked to consider their high potential performers for the one-year program. There are four PFF class sessions in each calendar year. The sessions include enhancing leadership behavior, navigating successfully through the process of a changing business environment, and developing leaders to fit their unique business strategies and organizational cultures. Participants will also benefit from local high-profile corporate executives presenting on relevant and current industry topics, and interacting with a variety of different business leaders in our community.

Who should apply:

- Persons with industry and professional potential for long-term responsibilities.
- Individuals currently in, or with a desire for executive leadership positions, a commitment to build stronger teams, and a conviction to take their companies to the next level of excellence.

When are the 2012 meetings:

- Meeting format: All day Wednesday and Thursday and until 2:00 p.m. Friday, except the November forum as noted below.
- **2012 dates:** February 29 – March 2, May 9-11, August 8-10, November 6-8 (Forums held at Ballantyne Country Club in Charlotte, NC. / Hotels located nearby)

How to apply:

- Participants are selected through a formal application process. A maximum of 20 participants will be accepted.
- A corporate sponsor nominates the individual through an application process that outlines reason for recommendation and future leadership potential.
- Candidates submit a statement including career goals and objectives and why they believe this process would be beneficial for their development.

For pricing and additional information please email us at info@leadadvantageinc.com or call 704-577-7891